



PLEASE RETURN BY FEBRUARY 15, 2010

AQUAFEED

The Aquafeed.com e-magazine

Advertising and Editorial Opportunities Spring 2010 issue

Your chance to bring your product to the attention of the world's fastest growing feed sector

The Spring 2010 issue of the Aquafeed.com e-magazine, AQUAFEED: Advances in Processing & Formulation, will focus on shrimp and other crustacean and shellfish feeds. As always the very latest developments in technology and formulation that is of direct application to aquaculture feed manufacturers will be at the heart of the magazine. This issue will be distributed to all Aquafeed.com newsletter subscribers, as well as unique opt-in subscribers. You are invited to be a part of this issue.

EDITORIAL:

We welcome submissions of :

1. Technically-oriented feature articles describing new products, feeding trial results, case studies —up to 800 words + photos.
2. Short news items/announcements—up to 300 words + photo.

ADVERTISING:

See below for advertisement requirements. Color is at no additional charge and all prices are inclusive. Please complete and return the BOOKING FORM below, using the SUBMIT button at the top of the form. Alternatively scan and email to sales@aquafeed.com. Deadline for both editorial and advertising is March 1, 2010. Please click [here](#) (PDF—2.65MB) to see the last issue. Discounted series rates for 4 insertions are available (see below).

FORMATS	ADVERTISEMENT SPECIFICATIONS & RATES				
	SIZE	RATE PER INSERTION		SIZE	
ADVERTISEMENT PDF	Single Page:	Single insertion	Four insertions	Metric	Inches
		US\$1,500	US\$1,350	21.59 cm (w)	8.5 inches (w)
EDITORIAL GRAPHICS JPEG, TIFF, GIF	Half page vertical:	US\$850	US\$775	27.94 cm (h)	11 inches (h)
		US\$850	US\$775	8.128 cm (w)	3.2 inches (w)
EDITORIAL TEXT Word	Half page across:	US\$850	US\$775	20.32 cm (h)	8.0 inches (h)
		US\$850	US\$775	16.51 cm (w)	6.5 inches (w)
COPY DEADLINE March 1, 2010	Quarter page vertical:	US\$485	US\$440	10.16 cm (h)	4.00 inches (h)
		US\$485	US\$440	8.128 cm (w)	3.2 inches (w)
COPY & ENQUIRIES sales@aquafeed.com	Quarter page across:	US\$485	US\$440	10.16 cm (h)	4.00 inches (h)
		US\$485	US\$440	16.51 cm (w)	6.5 inches (w)
				4.45 cm (h)	1.75 inches (h)



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DISPLAY ADVERTISEMENT RESERVATION Spring 2010 issue

Please reserve the following advertising/editorial space :

SIZE & SHAPE	Check	Spring issue only (Rate per insertion)	Check	All four issues (Rate per insertion)
Single Page:	<input type="checkbox"/>	US\$1,500	<input type="checkbox"/>	US\$1,350
Half page vertical:	<input type="checkbox"/>	US\$850	<input type="checkbox"/>	US\$775
Half page across:	<input type="checkbox"/>	US\$850	<input type="checkbox"/>	US\$775
Quarter page vertical:	<input type="checkbox"/>	US\$485	<input type="checkbox"/>	US\$440
Quarter page across:	<input type="checkbox"/>	US\$485	<input type="checkbox"/>	US\$440

I intend to submit editorial
(free of charge)

Topic:

Estimated number of
words (approx)

Name

Position

Email address

Company

Billing address

Email address and name of agency or other contact for copy if different from above

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