



FOCUS: HATCHERY FEEDS

AQUAFEED

The Aquafeed.com e-magazine

Advertising and Editorial Opportunities Autumn 2010 issue

Your chance to bring your product to the attention of the world's fastest growing feed sector

The Autumn 2010 issue of the Aquafeed.com e-magazine, AQUAFEED: Advances in Processing & Formulation, will feature new technology and ingredients for the manufacture of aquafeeds. This issue will feature hatchery feeds in particular. The magazine will be distributed to a dedicated aquafeed-related circulation of more than 4,000 industry professionals. This is made up of opt-in subscribers to our monthly newsletter, who receive the magazine as part of their subscription, as well as a growing list of unique opt-in magazine subscribers.

EDITORIAL:

1. Technically-oriented feature articles describing new products, applications, feeding trial results, case studies etc. are invited — up to 800 words + photos.

2. Short news items — up to 300 words + photo.

To avoid disappointment and help us plan this issue, please complete and return the booking form below as soon as possible, **and no later than September 1st.**

ADVERTISING:

See below for advertisement requirements. Color is at no additional charge and all prices are inclusive. Please **complete and return the booking form below by September 1, 2010**, using the SUBMIT button at the top of the form. Alternatively scan and email to editor@aquafeed.com—or just email us your requirements.

Deadline for both editorial and advertising copy is September 15, 2010.

FORMATS	ADVERTISEMENT SPECS & RATES		
	SIZE & RATE	METRIC	INCHES
ADVERTISEMENTS PDF	Single Page: US\$1,500	21.59 cm (w) x 27.94 cm (h)	8.5 inches (w) x 11 inches (h)
EDITORIAL GRAPHICS JPEG, TIFF, GIF			
EDITORIAL TEXT Word	Half page vertical: US\$850	8.128 cm (w) x 20.32 cm (h)	3.2 inches (w) x 8.0 inches (h)
BOOKING DEADLINE September 1, 2010	Half page across: US\$850	16.51 cm (w) x 10.16 cm (h)	6.5.inches (w) x 4.00 inches (h)
COPY DEADLINE September 15, 2010	Quarter page vertical: US\$485	8.128 cm (w) x 10.16 cm (h)	3.2 inches (w) x 4.00.inches (h)
ENQUIRIES editor@aquafeed.com sales@aquafeed.com	Quarter page across: US\$485	16.51 cm (w) x 4.45 cm (h)	6.5.inches (w) x 1.75 inches (h)



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BOOKING FORM Autumn 2010 issue

Please reserve the following advertising/editorial space in the Autumn 2010 issue of Aquafeed: Advances in Processing & Formulation

ADVERTISING				EDITORIAL	
SIZE & SHAPE	Check	THIS ISSUE ONLY (Rate per insertion)	Check	SERIES RATE 4+ insertions (Rate per insertion)	<input type="checkbox"/> I intend to submit editorial (free of charge)
Single Page:	<input type="checkbox"/>	US\$1,500	<input type="checkbox"/>	US\$1,350	Topic:
0.5 page vertical:	<input type="checkbox"/>	US\$850	<input type="checkbox"/>	US\$775	<input type="text"/>
0.5 page across:	<input type="checkbox"/>	US\$850	<input type="checkbox"/>	US\$775	
0.25 page vertical:	<input type="checkbox"/>	US\$485	<input type="checkbox"/>	US\$440	
0.25 page across:	<input type="checkbox"/>	US\$485	<input type="checkbox"/>	US\$440	<input type="text"/> Estimated number of words (approx)
<i>All rates in US\$. Payable on publication.</i>					

Name

Position

Email address

Company

Billing address

Email address and name of agency or other contact for copy if different from above

PLEASE RETURN by clicking the 'submit' button or by email to editor@aquafeed.com
by **September 1, 2010**